



사업화전략 사업(CES 2023) 참가신청 안내



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2022.07.

CES 2023 참가신청 절차 참가신청 순서 안내

• 참가신청 순서

① KOTRA 통합한국관 참가 신청

② CES 전시회 참가 신청

③ LINC사업팀으로 참가 신청 확인 메일 발송(mrkimds@ajou.ac.kr)

④ CTA 심사 결과(승인/미승인)에 따른 후속절차 진행

⑤ 최종참가 기업으로 선정 후 CES 2023 전시 준비 진행

⑥ 아주대학교 LI∩C[®]사업단

CES 2023 참가신청 절차 – 참가신청 순서 안내-KOTRA통합한국관 참가 신청

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• KOTRA 통합한국관 참가 신청 – 신청주소 <u>https://www.peoplenvalue.com/ces2023kotra/</u>

내 답변

- 통합한국관 참가신청 업체의 CTA 승인진행 Process 모니터링을 위한 정보제공

	CES2023 kotra 통합 한국관(Eureka Park) 참가 신청 아래의 조건을 확인후 Eureka Park 한국관에 참가하실 업체는 본 양식을 작성해 주시기 바랍니 다. 전가신청은 다음 기준에 따라 평가됨. 1. 진시할 기술은 소비자 기술 분야에 적용 가능해야 함. 소비자들에게 도움이 되는 기술이어야 휴리카프크에 참여 가능함. The technology displayed must be applicable to the consumer technology space: If you dream that your technology would benefit consumers one day, then you belong in Eureka Park. 2. 2022년 1월 1일 이후에 출시한 제품이 첫 번째 제품이어야 함. 이전에 출시된 제품이 있는 스 트립은 참가 불가능함 (If a company has launched its first product, it must have been launched on or after January 1, 2022. Any startups with products that launched before this date will not be considered) 3. 크라우드런딩 캠페인, 사전주문, 베타단계의 제품도 참가 가능함 (Crowdfunding campaigns, pre-orders and beta stage are allowed). 4. 제품이나 서비스는 혁신적이어야 하며 시장에 큰 영향을 줄수 있어야 함. (Your product or service must be innovative with the potential to make a profound impact on the market)	신청경로(참가 및 예산지원처)* KOTRA 아주대학교 창원산업진흥원 · 창원산업진흥원 · 한주대학교"선택 · 인천광역시 · 충청남도 · 경남테크노파크 · 경남청조경제혁신센터 · 부산경제산업진흥원 · 경기도(GBSA) · 용인시(GBSA)	참가제품 카테고리 * SG AND INTERNET OF THINGS (IOT) ADVERTISING, ENTERTAINMENT & CONTENT AUTOMOTIVE BLOCKCHAIN 참가지품 카테고리 중복 선택가능(최대 3개) HEALTH & WELLNESS HOME & FAMILY MMERSIVE ENTERTAINMENT PRODUCT DESIGN & MANUFACTURING ROBOTICS & MACHINE INTELLIGENCE SPORTS STARTUPS
long contens.	5. 기술은 시제품이나 소프트웨어 모형으로 시연 가능해야하며 제안서/컨셉 출품물은 안됨. (The technology must be demonstrable as a prototype or software mockup; no paper or concept entries.)		
14-	6. 참가사는 OEM 또는 ODM이 아닌 자체 브랜드 이름으로 완제품을 전시해야함 (You must display finished goods and under their own brand name(s) rather than as an OEM or ODM) 7. 처음 참가하는 업체여야 함 (And the a fort time orbibiter)	제품명(국문) *	

여러 제품 출품 시, 이름 나열하여 기재

8. 두 번째 참가를 희망하는 경우 1-7번까지 Criteria를 중족하는 경우 2회까지 참가가 고려될 수 있음. (Eureka Park alumni companies will be considered to exhibit for a second year in Eureka

Eureka Park alumni companies will be considered to exhibit for a second year in Eure Park as along as all other entry criteria are met.)

9. 스타트업의 경우 유레카파크에 최대 2회만 참가 가능함 (Startups are limited to a maximum of (2) years in Eureka Park.)

CTA는 참가기준 및 계약의 약관을 준수하지 않는 참가업체의 계약을 취소할 권리가 있음 (CTA reserves the right to cancel exhibitors who do not adhere to these entry criteria and/or the terms and conditions on the space contract.)

• CES 전시회 참가 신청 Process

① 양식 작성

· Group Leader Authorization Form작성

This form is not legally binding and CES reserves s the right to deny companies Fields marked with * are mandatory. Please contact eurekapark@cta.tech with	from participating should all exhibitor criteria note be met. questions or concerns.	
EXHIBITOR INFORMATION	EUREKA PARK GROUP LEADER	
Company name*	O Business France - La French Tech	
Address line 1*	O CEA	
Address line 2	O GIMAS	
Address inte 2	Great entain and Northern Ireland Vavilion C/O Iradetair Greaterat Agency	
City*	Hong Kong Trade Development Council	
State/Province*	International Boost	
Country*	O Israeli Pavilion	
	O Italian Trade Agency	
Postal code"	Japan (J-Startup)	
Company website*	Japan Tech Project	
Technology Represented* (category list will appear below when hoy is	KoreaAdvanced Institute of Science and Technology (KAIS)	
(dategory ist will oppear below when box is	Korea ICT Association (KICTA)	
EXHIBITOR CONTACT INFORMATION	Korea Institute of Science and Technology	
dividual(s) to provide personal information on their behalf and agree it is necessary and gitimate to collect this information to execute this form. The contact person will receive mmunication related directly to Eurola Park and ES2022. If applicable, information or dividual rights is included as part of CTIXs Prwacy Policy accessible here: The trends and income Parket Parkers, Policy.	(KISED) Korea Pavillon (KOTRA) National Information Technology Development Agency National Information Technology Development Agency	
And a second	Netherlands Pavilion - Tech Solutions for Global Challenges	
Salutation*	North Carolina Startup Pavillon	
First name*	Sameung Electropics Co. Ltd. (C-Lab)	
ast name*	Sansalig Electronics Co, Ed. (C-Eab)	
	Secul Metropolitan Government	
Job title*	O Switzerland	
Email*	O Tawan Tech Arena	
Mobile*	O TandemLaunch Inc.	
	O That Trade Center, Los Angeles	
Phone"	Wallonia Export-Investment Agency	
Fax	O Other	
SIGNATURE		
Authorized Company* Eure	ka Park Group Leader	
Representative (print): Repre	sentative (print): Tae Kim	
Signature: Signa	gnature: Signature: tao kin digi contanta di Signature: Title: Deputy Director tle: Title: Deputy Director	
Title		
Title:		

②-1 홈페이지 접수

- · Select Your Application Type항목에서 "Startup Exhibiting with Group" 선택
- · 직인 날인 된 서류 업로드 (Group Leader Authorization Form)

Apply to Exhibit at Eureka Park See entry criteria.



Progress

②-2 홈페이지 접수

- · Corporate Information 작성
- · CES Participation 작성
- · Awards and Other Information 작성

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Corporate Information	CES Participation	Awards and Other Information
Life up to liven key personnel involved in wither the management of the company, or the product development or research.	Has your company participated in Eureka Park in the past?*	
Lay Parsonnal	0.9%	
Inc Name*	0.00	Please share any additional information you think will be helpful as we
	⊖ No	evaluate your application for Eureka Park.*
Art Norme *	Do you have a patent(i) for the product/technology you will be exhibiting at	
	Eureka Park?*	
	⊖ Yes	
iale within the approxiation *	0.80	
Do you need to add a record person?*	 fied#ending 	
∩ 88	Product #1	·
0.Ne	List all the products you would like to showcase in Eureka Park if you are	moimum character limit 100
What is your key competitive advantage? Who are your competitors	selected. You can submit up to three products.	Would you like information about becoming a CTA member?*
and why are you differently	Product Name*	House you me man move accounting a circumentary.
		Yes
	Product Description*	
1	memory data to 2%	0.86
100-100	Product #1 Isunch date (or expected)*	
What year was your company founded?*		
		Base check to confirm t
	Ministration of the product of animatic of participant	
List up to three founders of your company.	what product category dealins your product.	The first life is and a such far in farmer with the second
Founder 1	Gaming/Metavenz 0	Yes, I would like to receive emails from the Consumer Technology Association
Unit Nama*	If "Other," please provide the industry/sector.	(CTA) # about exhibiting at CES events.
att Nation*		
	Is your product a sexual technology product?*	
tor.	⊖ Yes	Ves, I would like to receive emails from the Consumer Technology Association
		(CTA)8 about additional CES events.
Landar*		
⊖ Mule	Is your product a technology that involves CBD?*	
() fende	⊖ ¥es	
 Notkinay) No	By clicking "Apply to exhibit" on this application, I agree that a
 Prefer not so say 		of the information provided within is correct and that my
So you need to add another founder?*	Please provide a POF that contains additional information tuch as product	company's submission is a consumer technology product.
○ 96.	descriptions, pictures, etc. of what you plan to exhibit at CES 2023. *	
0.16	Choose Hie Remove Hie No Hie Chosen	Save and Resume Later
a your company non-profit or for-profit?*	Do you need to add a second product?*	
 Nor Polit 	⊖ ves	
∴ Ra-Pada		
What is the structure of your company?*		•
1	Sale and Resume Later	
Lyber company surrently generating revenue?*		APPLY TO EXHIBIT
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- 첨부파일(첨부5. Group leader authorization form_E) 작성 후, 좌측 하단 신청업체 직인 날인 후 스캔하여 업로드용 파일 준비

CES 2023 EUREKA PARK GROUP Distance of the spally binding and CES reserves the right to dery comparises fields marked with " are mandatory. Reserve on the right to dery comparises Dery Company name" Address line 1 Address line 2 City" State/Province" Country" Potal code" Technology Represented " (category list will appear below hum to not Dery Country Country (category list will appear below hum to not Dery Country (category list will appear below hum to not Dery Country (category list will appear below hum to not Dery Country (category list will appear below hum to not Dery Country (category list will appear below hum to not Dery Country (category list will appear below hum to not below hum to form, you contry hum hum to not specified hum to not hum to have a consent from Supplying personal information on this form, you contry hum hum consent for hum to hum to not below hum to not form to not hum to have a consent form to not below hum to not the to have a count hum to hum to have a count hum to have a count hum to hum t	Construction C	Technology Represented* EXHIBITOR CONTACT By supplying personal information on individual(s) to provide personal infor legitimate to collect this information to communication related directly to Eur individual rights is included as part of <u>CTA.tech/Landing-Pages/Policies/Priv</u> Salutation*	(category list will appear below when box i C Space Design & Source Enterprise/Infrastructure Eureka Park Gaming Health & Wellness High-tech Retailing IoT Infrastructure Lifestyle Meeting Place	is • Technology Represente → Eureka Park 선택	əd* 항목
First name* Last name* Last name* Job title* Email* Mobile* Phone* Fax SICINATURE Authorized Company* Signature: Title: Date: "By signing this form, 1 acknowledge official representation of the Sachbrid regressentation of	Samual Betronics Co., Itd. (C-Lab) SecondWarm Industry Promotion Agency Transmaturch Inc. That Trade Center, Los Angeles Wallonia Export- Investment Agency	SIGNATURE Authorized Company* Representative (print): Signature: Title: Date: *By signing this form, I acknowledge official represent wholly and strictly abide by the terms and condition	Eureka Park Group Leader Representative (print): Tae Kim Signature: tae kim Title: Deputy Director Date: 06/27/22 Atation of the authorized company. As the Eureka Park Group Leader, Lagres of the CES exhibit space contract on behalf of the company.	^{년석북 1} 2021년 06 06 32 07 +0900 ignature에 신청업체 직인 날인 ¹ - 전자서명 불가 ree to service the company	필수

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사업단



- 신청 링크: <u>https://www.ces.tech/Exhibitor/Exhibits-and-Meeting-Space/Apply-to-Exhibit-at-Eureka-Park.aspx#apply</u>

Application Type
Select Your Application Type*
Startup Exhibiting with a Group
Individual Startup Startup Exhibiting with a Group
2 Puploads may not work on some mobile devices.
What is a Group Authorization Form?
 Your group leader has an authorization form that you will need to fill out, have countersigned and attach it to the Eureka Park application before you can start completing the information.

- The purpose of this is to ensure that you are approved to apply under your group leader's pavilion.
- Any questions on this can be sent to eurekapark@cta.tech

Save and Resume Later



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각 페이지에 생성되는 "Save and Resume Later" <mark>임시저장</mark> 버튼 클릭 시, Group Leader Authorization Form 재 업로드 필요(매회 저장 진행 시)

Save and Resume Later

① Select Your Application Type 항목에서

"Startup Exhibiting with Group" 선택

② "Choose File" 버튼 클릭하여,

직인 날인 된 서류(Group Leader Authorization Form) 업로드

③ 녹색 화살표 버튼 클릭하여 다음 페이지로 이동

Progress

⑦ 아주대학교



Select your Geographi	c Region*	
Company Name*		
Name*		
First Name		
Last Name Title*		
Website URL*		
Email Address*		
Phone Number*		
Street Address*		
City*		
State/ Province*		
Zip/Postal Code*		
Country, Region or Te	rritory*	
United States	2 Save and Resume Later	

① 각 업체별 세부 정보 기입하여 Basic Contact Information 작성

* 전체 항목 필수 기입

② "Save and Resume Later" 버튼 클릭하여, 임시 저장 가능
 ※ 5페이지 임시저장 관련 내용 참조

③ 녹색 화살표 버튼 클릭하여 이전/다음 페이지로 이동

Basic Contact Information

🌾 Select your Geographic Region*

^{Asia} "Asia" 선택 → 하단에 Your Group Name항목 생성

Your Group Name - Asia*

Korea Pavilion (KOTRA) "Korea Pavilion(KOTRA)" 선택

Groups are based on geographic area.

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• CES 전시회 참가 신청 Process - 홈페이지 신청 접수 3

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	APPLY TO EXHIBIT
	APPLY TO EXHIBIT

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① Corporate Information 작성
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2) CES Participation 작성

③ Awards and Other Information 작성

APPLY TO EXHIBIT

최종 제출 버튼 "APPLY TO EXHIBIT" 클릭 후,

「Confirmation:Eureka Park Application Received」 메일 수령 확인 필요

🔞 아주대학교 📙

• CES 전시회 참가 신청 Process - 홈페이지 신청 접수 후

- 아주대학교 LINC 3.0사업단으로 참가 신청 완료 및 심사결과 메일 전달(e-mail: mrkimds@ajou.ac.kr)
- (신청완료 회신메일 예시)

-----Original Message-----From: "eurekapark@cta.tech"<noreply+98d8d254f1ac7780@formstack.com>

To: Cc:	「Confirmation:Eureka Park Application Received」 메일 수령 확인 필요
Sent:	→ e-mail 확인 시, 담당자에게 메일 전달(<u>mrkimds@ajou.ac.kr</u>)
Subject: Confirmation: Eureka Park Application Received	→ e-mail 미수령 시, 홈페이지 신청 재시도

Thank you for submitting your application for participation in Eureka Park. We will follow up in 2-3 weeks on your qualification status.

- CTA 심사 진행 및 결과통보(심사는 2~3주 소요)

- → Eureka Park 참가 승인 시, 아주대학교 LINC 3.0사업단 자체 심사를 거쳐 최종참가 결정
- → Eureka Park 참가 미승인 시, 사유에 따른 소명절차 진행(다음 page 참조)

🔘 아주대학교





CES 2023 참가신청 절차



